Dynamic Inter-Linkages among BRICS Stock Markets during recent Demonetization in India

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Abstract

The economic force of BRICS group can change the economic climate o the world if they are integrated financially .These interdependence among emerging stock markets from BRICS countries has an enormous importance in a globalized economic world. The primary objective of this paper is to examine the interaction between the four BRICS emerging countries stock market traded around the demonetization in India by considering daily closing prices of the benchmark indices of IBrX 50, RTSI, Nifty Index, Shanghai Composite Index, and FTSI - Africa Index for Brazil, Russia, India, China and South Africa are taken for a period of October 2015 to November 2016.We have been applied event study methodology to study the dynamic integration among selected emerging markets. Surprisingly, It has overall weak positive relationship exist among all the selected emerging markets and can found to be having interrelationship among the stock market behavior. Finally, this paper benefits to the investors and policy makers for designing a well multi-national diversified stock market investments.

Keywords: Stock Market Inter-linkage, BRICS nations, Investment.

1) Introduction

Harry Markowitz (1959) model suggests that investors choose a portfolio that will minimize the variance of portfolio return, given a specific level of expected return, or maximize expected return, given a specific level of variance. The Capital Asset Pricing Model (CAPM) was introduced by William Sharpe (1964) and John Lintner (1965). There exists a linear relationship between systematic risk and portfolio return. In this context, the market portfolio exists and consists of all risky assets traded in the market. The co-movement among the different markets concerned because a greater degree of co-movement between the countries under investment radars, reduces diversification benefits. Over a period of time, numerous researchers have tried to capture the long run co-movement among the emerging markets.

The BRIC countries were the constituent members of an acronym coined by Jim O'Neill, then of Goldman Sachs, in 2001. Mr O'Neill was looking for a way to convey the fact that China. There was just one problem with the BRICs: no African countries were included. Overlooking Africa suggested that the continent was an economic irrelevance. In 2010, the club of BRICs became the BRICS after South Africa joined the important bloc of emerging economies in December 2010 to strengthen relationship.

The five BRICS countries are among the most populous countries in the world. Together they make up over 40 percent of the world's population. The BRICS group as representatives of emerging countries in the global economy. It is worth noting that the financial crisis had no strong effect on the BRICS group and it had a much better economic performance than developed countries. The main factors that led to the economic expansion of the group were an increased input of factors, and enormous scales of population and resources. For example, Brazil and Russia are mainly based on huge reserves of mineral resources and speculations made in international markets. China has an advantage of cheap labor and resources at low prices. India is also based on low-cost workforce.

On November 8, 2016, the Indian government decisions that selected currency notes which represent 86 percent of the currency then in circulation would no longer be legal tender. The stated reason for this sudden "demonetization" was to combat tax evasion and corruption associated with "unaccounted for" cash. Ever since the announcement was made, there have been mixed reactions to it.

However, the present study prompted us to explore the reaction of BRICS countries stock markets during the episode of Indian government decision of Demonetization of selected currencies, an attempt has been made to find out any relationship between the respective equity markets of these emerging countries.

2) Literature Review

The integration, inter-relationships and inter-dependencies, , and dynamic linkages of emerging stock markets across the world are a widely-researched subject. But, the subject of the paper here is the inter dependence of various stock markets across the emerging markets and how it will impact stock markets are covers the literature to identifying the new area of research gap.

Sharma et al. (2013) studied the interdependence between Brazil, Russia, India, China, and South Africa (BRICS) stock markets with the help of benchmark indices of their stock exchanges. The study exposed that the BRICS stock markets were influenced by each other, but not to a great size. Srikanth and Aparna (2012) examined that BSE-Sensex has a strong relationship with Hang Seng , NYSE and SSE Composite Index and a poor addition with NASDAQ and Nikkei225.Gupta (2011) analyzed the dynamic relationship among the emerging countries stock markets and found BRIC countries in situation of financial turmoil. An and Brown (2010) examined the co-integration of the weekly and monthly index returns of the US, Brazil, Russia, India, and China stock markets. Their results indicated that there is some co-integration between China and US, while there is no co-integration between the USA and the other emerging markets. Singh and Sharma (2010) studied the interdependence between stock exchanges of BRIC nations and observed that the Indian stock exchange evident impact on the Brazilian stock markets and Russian stock markets but not the Chinese markets. Chittedi (2009) examine the linkages of the stock markets between the BRIC economies and their linkages with the developed countries stock markets such as the UK, USA using Johansens co -integration. The results discovered that the NIKKEI ,SENSEX, BOVESPA and FTSE are significant. Brazil, and lastly China. Bora et al. (2009) examine the emerging market indexes of Brazil, Russia, India, China, and Argentina (BRICA) and investigate the linkage between the markets of the BRICA country and their inter-relations. The results showed that the USA market had a significant outcome on all BRICA countries in the similar trading day. Bhar and Nikolova (2009) examined the level of interdependence of the BRIC with their respective markets in the post-

liberalization period, and establish that India has the utmost level of interdependence on a markets and world level amongst the BRIC countries.

3) Objective of the study

The main purpose of the study is

- ✓ To explore the reaction of stock market Index of BRICS countries during the episode of Indian government decision of Demonetization.
- ✓ To verify the impact of Demonetization announcement in India on its BRCS nations.
- ✓ To find the stock market trends based on the announcement effect using event study methodology.

4) Scope of the Study

The present study aims to bring the inter-linkages among the selected stock markets of emerging markets includes Brazil, Russia, India, China and South Africa. The daily closing prices of the stock indices of the stock exchanges of the select countries are taken from 27/10/2015 to 24/11/2016 the data of closing prices are collected in their respective country currency and further the logarithmic returns are calculated. The major event considered under this study was Prime Minister Narendra Modi decision on 8th November 2016 announced the cancellation of Rs. 500 and 1000 rupees notes which resulted in affected 86% of the circulation of money being removed from the Indian economy overnight.. The study took the data period from 23rd October 2015 to November 8th 2016 consist of 240 days closing price return data and taking 8th November 2016 are Event day followed by November 8th to 23rd November 2016 .

Summary of sample of the BRICS Stock market Index understudy

No	Markets	Country	Major Index	Period from	Period to	Total no. of the observations
1	Sao Paulo Stock Exchange	BRAZIL	IBOVESPA	27/10/20 15	24/11/2016	252
2	Moscow Exchange	RUSSIA	MOEX RUSSIA INDEX	27/10/20 15	24/11/2016	252
3	Bombay Stock Exchange	INDIA	S&P BSE SENSEX	27/10/20 15	24/11/2016	252
4	Shanghai Stock Exchange	CHINA	SSE COMPOSITE INDEX	27/10/20 15	24/11/2016	252

5	Johannesburg Stock Exchange	SOUTH AFRICA	FTSE/JSE AFRICA ALL SHARE INDEX	27/10/20 15	24/11/2016	252
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5) Data collection and data source

The sample has been drawn from bseindia official website of of BSE 30 stocks companies' closing price from the period 23rd October 2015 to 23rd November 2016. The rest of other emerging stock market closing prices are collected from website of yahoo finance .The major event considered under this study was Prime Minister Narendra Modi decision on 8th November 2016 announced the cancellation of Rs. 500 and 1000 rupees notes how did the selected emerging markets react to the decision. The event window has been chosen as -10 day (23/11/2016) to +10 day (21/10/2016), where zero represents the demonetization date (8/11/2016) and -10, and +10 are the period before and after. The Independent variable is the BSE sensex index and rest of the selected global stock market index is taken to be dependent variable.

6) Research Methodology

Event study methodology is used to capture the impact of demonetization announcement on behavior of BSE sensex index and effect of index of other selected global stock market indices security returns , Brown & Warner (1980, 1985) While doing event study, The principle objective of an event study is to spot whether the performance of index returns of selected markets are statistically different from what is expected. Abnormal return for the index($_i$) and on the event date($_i$) is given by,

AR(it) = (ActualReturns - Expected returns)

Here, AR(it) represents abnormal return for selected index*i* for day t ,(*Rit*) represents actual return for selected index *i* for day t and Ex(r) represents the expected returns.

Abnormal return is based on statistical relationship like OLS Market Model, Market-Adjusted Return Model and Mean-Adjusted Return Model or models like Capital Asset Pricing Model. This study uses statistical relationship models to calculate abnormal return of securities.

the Average Abnormal Returns (AAR) is the average deviation of actual returns of a security from the expected returns. AAR is calculated for the purpose of improving the results of the analysis of abnormal returns; following equation is used to calculate the AAR

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$$AAR = \frac{1}{N} \sum_{i=1}^{N} AR$$

Where,

- ✓ AAR_t = average abnormal return for day t
- \checkmark N= number of events in the sample

CAAR is used to make a generalization and draw an indication for stock price behavior /reaction to demonetization announcement. It is believed that AAR is not a powerful indicator to measure the overall impact therefore; CAARs are calculated during the event period to obtain overall impact. CAAR for event period of t-10(day-10) to t+10(day +10) is determined as follows

Calculation of Cumulative Average Abnormal Returns

$$CAAR(t_{1},t_{2}) = \sum_{i=1}^{N} CAAR$$

Where,

- \checkmark CARR_t= cumulative average abnormal return up to day t
- \checkmark T= number of days over which abnormal returns are cumulated
- \checkmark AAR_t= average abnormal return on day t

Significant Testing for AAR and CAARs .To test the significance of the AAR and the CARRs ttest is used at statistically significant at 5% level of confidence

7) Data analysis and Discussion

Table 1: Abnormal return between Brazil returns & BSE SENSEX										
Date	Brazil Index Return	SENSEX	Event Window	AR	t-test	CAR	t-test			
10/21/2016	0.422	-0.187	-10	1.053	-1.119	1.053	11.587			
10/24/2016	-0.075	0.362	-9	0.693	-0.736	1.746	19.212			
10/25/2016	-0.303	-0.312	-8	0.297	-0.316	0.990	10.892			
10/26/2016	-0.063	-0.912	-7	0.388	-0.413	0.685	7.541			
10/27/2016	0.662	0.285	-6	1.411	-1.499	1.799	19.793			
10/28/2016	0.090	0.092	-5	0.791	-0.840	2.202	24.221			
11/1/2016	-1.539	-0.233	-4	-0.919	0.976	-0.128	-1.407			
11/3/2016	-2.520	-1.614	-3	-2.244	2.384	-3.163	-34.793			
11/4/2016	-0.246	-0.571	-2	0.289	-0.307	-1.955	-21.502			
11/7/2016	3.907	0.675	-1	4.752	-5.050	5.042	55.465			
11/8/2016	0.165	0.480	0	0.963	-1.023	5.715	62.872			
11/9/2016	-1.413	-1.235	1	-1.042	1.107	-0.079	-0.874			
11/10/2016	-3.306	0.968	2	-2.387	2.536	-3.429	-37.723			
11/11/2016	-3.351	-2.572	3	-3.313	3.521	-5.700	-62.710			
11/16/2016	2.626	-1.958	4	2.817	-2.993	-0.496	-5.461			
11/17/2016	-1.641	-0.271	5	-1.031	1.095	1.786	19.652			
11/18/2016	0.321	-0.295	6	0.925	-0.983	-0.106	-1.161			
11/21/2016	1.831	-1.484	7	2.140	-2.274	3.065	33.715			
11/22/2016	1.437	0.756	8	2.303	-2.447	4.443	48.876			
11/23/2016	0.052	0.350	9	0.817	-0.868	3.120	34.321			
11/24/2016	-0.956	-0.738	10	-0.462	0.491	0.354	3.898			

 Table 1: Computation of AR, CAR and t-test between Brazil return & BSE SENSEX.

The following table 1 shows abnormal return of Brazil stock index for each of the event day. On the event day(t-0), the brazil Index is not statistically different from zero and the returns were positive ,The event period for the before the event was having 8 times positive and 2 times negative return followed by after the event day it recorded 5 times positive and 5 times negative returns .The negative returns were recorder immediately on theday-1 ,day-2 and day-3 of the event day and it was found statistical significant on the day-2 and day-3 after the event also having CAAR of (-5.700) on the negative day-3. This implies that it has mixed response of both negative returns and positive return in equal weight age and it be concluded that it has immediate negative effect next to the event day and significant with t-statistics at negative day-3.

Table 2: Abnormal return between China returns & BSE SENSEX									
Date	China index Return	SENSEX	Event Window	AR	t-test	CAR	t-test		
10/21/2016	0.0312	-0.187	-10	0.675	-0.857	0.675	7.605		
10/24/2016	0.2597	0.362	-9	-0.675	0.857	0.000	-0.001		
10/25/2016	0.7310	-0.312	-8	-1.531	1.945	-2.206	-24.864		
10/26/2016	-0.1204	-0.912	-7	-0.683	0.868	-2.214	-24.959		
10/27/2016	0.2524	0.285	-6	-0.892	1.134	-1.576	-17.761		
10/28/2016	0.0989	0.092	-5	-0.178	0.226	-1.070	-12.065		
11/1/2016	0.7596	-0.233	-4	-1.803	2.290	-1.980	-22.325		
11/2/2016	-1.4172	-1.261	-3	0.032	-0.041	-1.771	-19.961		
11/3/2016	-0.3083	-0.353	-2	-1.011	1.285	-0.979	-11.040		
11/7/2016	-0.5118	0.105	-1	-0.145	0.184	-1.156	-13.030		
11/8/2016	0.7774	0.480	0	-0.015	0.019	-0.160	-1.798		
11/9/2016	2.1938	-1.235	1	-1.781	2.263	-1.796	-20.246		
11/10/2016	1.6003	0.968	2	1.078	-1.369	-0.703	-7.928		
11/11/2016	-0.5942	-2.572	3	-0.912	1.159	0.165	1.864		
11/15/2016	-0.7340	-1.936	4	-1.096	1.392	-2.008	-22.638		
11/16/2016	0.5863	-0.0231	5	-0.738	0.938	-1.834	-20.672		
11/17/2016	0.6798	-0.271	6	-0.670	0.852	-1.409	-15.878		
11/18/2016	-0.2191	-0.295	7	-1.274	1.618	-1.944	-21.914		
11/21/2016	0.9997	-1.484	8	-0.469	0.596	-1.742	-19.642		
11/22/2016	0.3593	0.756	9	0.566	-0.719	0.097	1.089		
11/23/2016	0.9427	0.350	10	-0.752	0.956	-0.187	-2.105		

Table 2: Computation of AR, CAR and t-test between China return & BSE SENSEX.

The following table 2 shows abnormal return of Chinese stock index for each of the event day. On the event day(t-0), the Chinese Index is statistically different from zero and the returns were positive ,The event period for the before the event was having 8 times positive and 2 times negative return followed by after the event day it recorded similar 8 times positive and 2 times negative returns .The positive returns were recorder immediately on the day-1 ,day-2 of the event day and it was found statistical significant on the day-1 and day-2 after the event also having CAAR of (5.169) on the negative day 2. This implies that it has Chinese Shanghai Stock Exchange has more of positive returns on the before and after the event day and it be concluded that it has immediate positive effect next to the event day and significant with t-statistics and had negative return only on day-3 and day-4 after the event .

Table 3: Abnormal return between RUSSIA returns & BSE SENSEX										
Date	Russia Index	SENSEX	Event Window	AR	t-test	CAR	t-test			
10/21/2016	0.031	-0.187	-10	0.678	-1.847	0.678	9.880			
10/24/2016	0.260	0.362	-9	1.318	-3.590	1.996	29.084			
10/25/2016	0.731	-0.312	-8	1.285	-3.500	2.603	37.926			
10/26/2016	-0.120	-0.912	-7	-0.016	0.042	1.269	18.496			
10/27/2016	0.252	0.285	-6	1.253	-3.412	1.237	18.026			
10/28/2016	0.099	0.092	-5	0.955	-2.601	2.207	32.164			
11/1/2016	0.760	-0.233	-4	1.373	-3.739	2.327	33.912			
11/2/2016	-1.417	-1.261	-3	-1.574	4.288	-0.201	-2.934			
11/3/2016	-0.308	-0.353	-2	0.215	-0.585	-1.359	-19.805			
11/7/2016	-0.512	0.105	-1	0.354	-0.963	0.568	8.282			
11/8/2016	0.777	0.480	0	1.924	-5.241	2.278	33.186			
11/9/2016	2.194	-1.235	1	2.057	-5.603	3.981	58.002			
11/10/2016	1.600	0.968	2	3.112	-8.477	5.169	75.315			
11/11/2016	-0.594	-2.572	3	-1.732	4.719	1.380	20.103			
11/15/2016	-0.734	-1.936	4	-1.396	3.802	-3.128	-45.581			
11/16/2016	0.586	-0.023	5	1.356	-3.695	-0.039	-0.572			
11/17/2016	0.680	-0.271	6	1.264	-3.444	2.621	38.189			
11/18/2016	-0.219	-0.295	7	0.347	-0.945	1.611	23.479			
11/21/2016	1.000	-1.484	8	0.677	-1.843	1.023	14.913			
11/22/2016	0.359	0.756	9	1.713	-4.665	2.389	34.811			
11/23/2016	0.943	0.350	10	1.992	-5.426	3.704	53.977			

Table 3: Computation of AR, CAR and t-test between Russia return & BSE SENSEX.

The following table 3 shows abnormal return of Russia stock index for each of the event day. On the event day(t-0), the Russia Index is statistically different from zero and the returns were positive .The event period for the before the event was having 8 times positive and 2 times negative return followed by after the event day it recorded similar 8 times positive and 2 times negative returns .The positive returns were recorder immediately on the day-1 ,day-2 of the event day but it was found statistical significant on the day-3 before and after the event day only and observed negative AR on day-3 and day-4 ,CAAR of (5.169) on the positive day-2. This implies that it has Moscow Exchange has more of positive returns on the before and after the event day and significant with t-statistics and had negative return only on day-3 and day-4 after the event .

Table 4: Abnormal return between South Africa returns & BSE SENSEX										
Date	South Africa Index	SENSEX	Event Window	AR	t-test	CAR	t-test			
10/24/2016	0.105	0.362	-10	-0.108	-0.114	-0.108	-1.573			
10/25/2016	0.129	-0.312	-9	0.363	0.382	0.255	3.706			
10/26/2016	-0.382	-0.912	-8	0.252	0.264	0.615	8.932			
10/27/2016	-0.804	0.285	-7	-0.965	-1.013	-0.714	-10.367			
10/28/2016	-0.671	0.092	-6	-0.704	-0.739	-1.669	-24.247			
11/1/2016	0.403	-0.233	-5	0.585	0.614	-0.119	-1.728			
11/2/2016	-1.219	-1.261	-4	-0.352	-0.370	0.233	3.383			
11/3/2016	-0.289	-0.353	-3	-0.027	-0.028	-0.379	-5.508			
11/4/2016	-1.107	-0.571	-2	-0.700	-0.735	-0.727	-10.556			
11/7/2016	1.235	0.675	-1	0.814	0.855	0.114	1.659			
11/8/2016	0.786	0.480	0	0.494	0.519	1.309	19.004			
11/9/2016	0.545	-1.235	1	1.394	1.463	1.889	27.429			
11/10/2016	1.005	0.968	2	0.389	0.409	1.783	25.902			
11/11/2016	-2.355	-2.572	3	-0.616	-0.647	-0.227	-3.293			
11/15/2016	-1.734	-1.936	4	-0.419	-0.439	-1.035	-15.027			
11/16/2016	1.156	-0.023	5	1.199	1.258	0.780	11.327			
11/17/2016	1.218	-0.271	6	1.426	1.497	2.624	38.113			
11/18/2016	0.017	-0.295	7	0.241	0.253	1.667	24.206			
11/21/2016	-0.058	-1.484	8	0.956	1.004	1.197	17.386			
11/22/2016	1.025	0.756	9	0.550	0.577	1.506	21.867			
11/23/2016	-0.986	0.350	10	-1.191	-1.250	-0.641	-9.309			

 Table 4: Computation of AR, CAR and t-test between South Africa return & BSE

 SENSEX.

The following table 4 shows abnormal return of South Africa stock index for each of the event day. On the event day(t-0), the South Africa Stock Index is not statistically different from zero and the returns were positive .The event period for the before the event was having 4 times positive and 6 times negative return followed by after the event day it recorded 7 times positive and 3 times negative returns .The positive returns were recorder immediately on the day-1 ,day-2 of the event day but it was found statistical insignificant for all the days for before and after the event day and observed negative AR on day-3 and day-4 ,CAAR of (1.497) on the negative day-6. This implies that it has Johannesburg Stock Exchange has week of positive returns (1.394) and found statistically insignificant on the returns.

Table 5: Calculation of Average Abnormal returns & t test value										
Window	AR (Brazil)	AR(China)	AR(Russia)	AR(SA)	Ave returns	Ν	AAR	Std Dev	Std Error	t-test value
-10	1.053	0.675	0.678	-0.108	0.574	4	0.574	0.489	0.244	2.351
-9	0.693	-0.675	1.318	0.363	0.425	4	0.425	0.833	0.417	1.020
-8	0.297	-1.531	1.285	0.252	0.076	4	0.076	1.172	0.586	0.129
-7	0.388	-0.683	-0.016	-0.965	-0.319	4	-0.319	0.617	0.309	-1.033
-6	1.411	-0.892	1.253	-0.704	0.267	4	0.267	1.234	0.617	0.432
-5	0.791	-0.178	0.955	0.585	0.538	4	0.538	0.501	0.250	2.150
-4	-0.919	-1.803	1.373	-0.352	-0.425	4	-0.425	1.339	0.670	-0.635
-3	-2.244	0.032	-1.574	-0.027	-0.953	4	-0.953	1.137	0.569	-1.676
-2	0.289	-1.011	0.215	-0.700	-0.302	4	-0.302	0.653	0.326	-0.924
-1	4.752	-0.145	0.354	0.814	1.444	4	1.444	2.240	1.120	1.289
0	0.963	-0.015	1.924	0.494	0.842	4	0.842	0.825	0.412	2.041
1	-1.042	-1.781	2.057	1.394	0.157	4	0.157	1.856	0.928	0.169
2	-2.387	1.078	3.112	0.389	0.548	4	0.548	2.273	1.136	0.482
3	-3.313	-0.912	-1.732	-0.616	-1.644	4	-1.644	1.209	0.605	-2.718
4	2.817	-1.096	-1.396	-0.419	-0.023	4	-0.023	1.937	0.969	-0.024
5	-1.031	-0.738	1.356	1.199	0.197	4	0.197	1.256	0.628	0.313
6	0.925	-0.670	1.264	1.426	0.736	4	0.736	0.961	0.480	1.533
7	2.140	-1.274	0.347	0.241	0.364	4	0.364	1.396	0.698	0.521
8	2.303	-0.469	0.677	0.956	0.867	4	0.867	1.139	0.569	1.522
9	0.817	0.566	1.713	0.550	0.911	4	0.911	0.548	0.274	3.324
10	-0.462	-0.752	1.992	-1.191	-0.103	4	-0.103	1.428	0.714	-0.145

 Table 5: Computation of AAR and t-test results

The following table shows average abnormal return for Brazil, China , Russia and South Africa stock index for each of the event day. We observe that ,on the event day(t-0), the AAR found to be positive return (0.842) and is statistically different from zero .The event period for the before the event was having 6 times positive and 4 times negative return followed by after the event day it recorded 7 times positive and 3 times negative returns .The positive returns were recorder immediately on the day-1 ,day-2 of the event day but it was found statistical significant only on the day-9 for after and before on day-10 from the event day and observed negative AAR on day-3 and day-4 and day-10.

8) Conclusion

It implies that, the average abnormal returns are positive but not significant on the before and after the event day and hence we can say that overall emerging market are weak positively inter linked to the Indian stock market on the event of Demonetization decision on 8th November 2016.

9) Reference

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